

# 11<sup>η</sup> Συνάντηση Δικτύου Επαγγελματιών στον Τομέα Εργασιακών Σχέσεων και Διεύθυνσης Ανθρώπινου Δυναμικού (SLRNetwork)



Υγιείς Εργασιακές Σχέσεις – Σύγχρονες Επιχειρήσεις

26/05/2022

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Ευρωπαϊκή Ένωση  
Ευρωπαϊκό Κοινωνικό Ταμείο



Κυπριακή Δημοκρατία



Διαρθρωτικά Ταμεία  
της Ευρωπαϊκής Ένωσης στην Κύπρο

Το Έργο συγχρηματοδοτείται από την Κυπριακή Δημοκρατία  
και το Ευρωπαϊκό Κοινωνικό Ταμείο της Ευρωπαϊκής Ένωσης.



# Παρουσίαση

## Διεθνής Ημέρα Ανθρώπινου Δυναμικού 2022

Έλλη Ματσούκα

Μέλος ΔΣ Κυπριακού Συνδέσμου Διεύθυνσης Ανθρώπινου Δυναμικού  
Μέλος ΔΣ European Association for People Management (EAPM)



Υγιείς Εργασιακές Σχέσεις – Σύγχρονες Επιχειρήσεις

26/05/2022

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**INTERNATIONAL  
HUMAN  
RESOURCES  
DAY 20 MAY**

**HR shaping  
the new future**

**#HRshapingthenewfuture**

**#InternationalHRday**



**Υγιείς Εργασιακές Σχέσεις – Σύγχρονες Επιχειρήσεις**

26/05/2022

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Ευρωπαϊκή Ένωση  
Ευρωπαϊκό Κοινωνικό Ταμείο



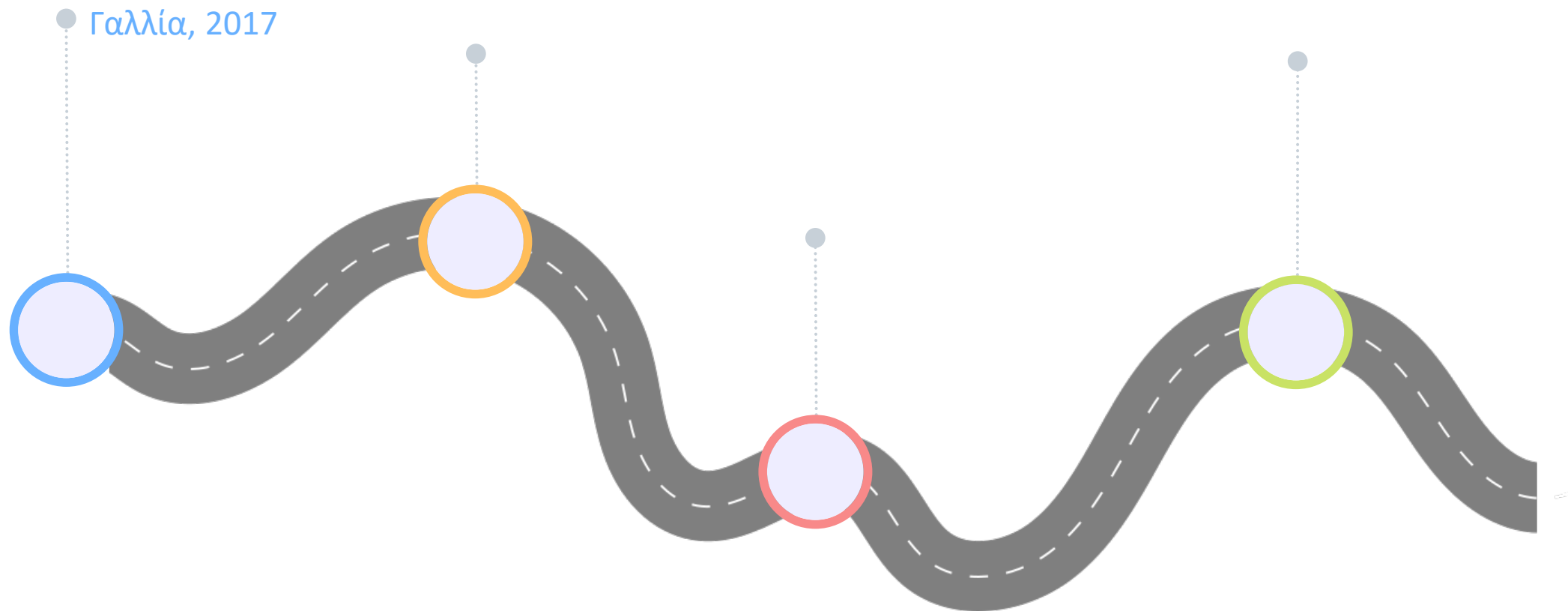
Κυπριακή Δημοκρατία



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# Από το ξεκίνημα στο σήμερα...





# 2017 Η ιδέα



# 2017 Η ιδέα...



**Idea of EAPM HR day**  
EAPM Delegates Assembly  
2017 October, Paris



**Where this idea came from?**



**We - HR people – still do not have a  
common day to celebrate our profession.**

**Let's establish The  
HR Day!**

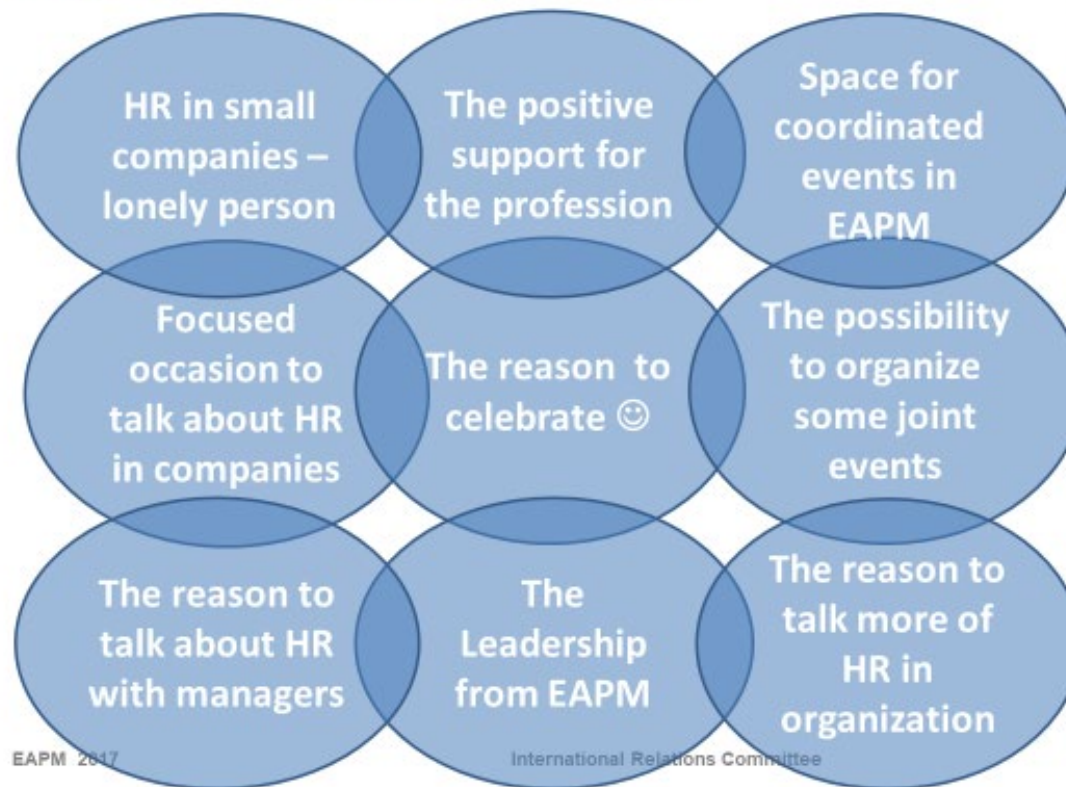


EAPM 2017

International Relations Committee

# 2017 Ο σκοπός της ιδέας...

## International HR Day – Why?

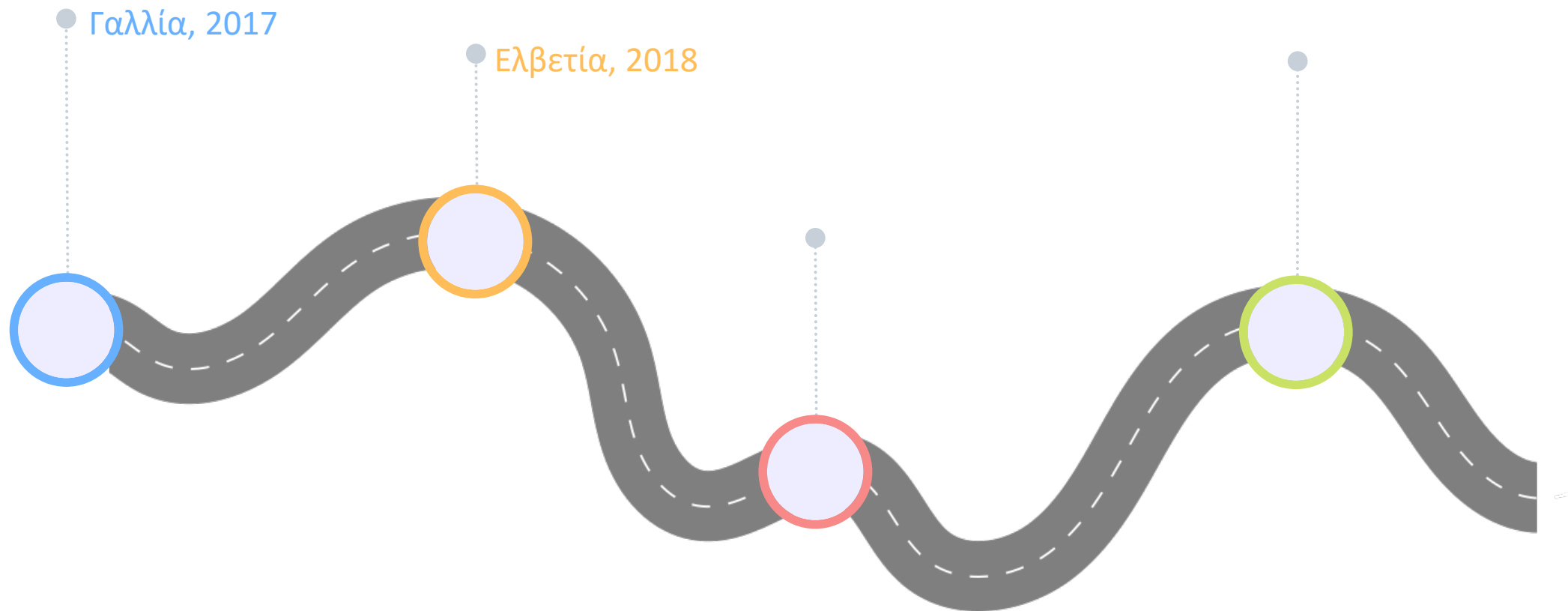


|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                     |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <p>The DA agreed to</p> <ul style="list-style-type: none"> <li>only have two (2) EAPM Newsletter editions in 2018</li> <li>focus topics the editions on the following topics: (i) HR analytics and digitalization in HR; and (ii) Talent Management and Diversity &amp; Inclusion</li> <li>start monitoring how many people are actually reading the newsletter</li> </ul> <p>The following countries volunteered to contribute articles:</p> <p>(i) on HR analytics and digitalization: <b>Finland, Hungary, Romania, Spain, Switzerland, UK and Denmark</b></p> <p>(ii) on Talent Management and Diversity &amp; Inclusion: <b>Ireland, UK, Turkey and Belgium</b></p> <p>Some countries requested to include translation costs for articles into the EAPM budget.</p> <p>The DA also welcomed the idea to look for ways to partner with a professional Journal.</p> | <p>articles on the suggested two (2) focus topics</p> <p><b>Barbara</b> to coordinate the collection of articles and to liaise with the editor</p> <p><b>Barbara</b> to set up a system to better monitor the newsletter in terms of readership</p> |
| 6. | <p><b>Presentation of the concept of the International HR Day</b></p> <p>Mary from Ireland and Solveiga from Lithuania presented the proposed priorities of the International Committee for 2018 and the concept of the International HR Day in particular</p> <p>→ Please see annex 2</p> <ul style="list-style-type: none"> <li>The DA approved the general concept and idea</li> <li>The following countries volunteered to pilot the th in 2018: <b>Ireland, Lithuania, Denmark, Cyprus, i Switzerland</b></li> <li>The requested allocation will be approved at t January. In case of urgent needs, a more detail should be sent to the Secretariat within the coi</li> </ul>                                                                                                                                                                                     | <p>The International Committee to finalize a more</p>                                                                                                                                                                                               |
| 7. | <p><b>Proposed HR Survey from the Scientific Subcomm ...</b></p> <p>Wilson Wong briefly presented the proposed HR Survey under the leadership of CIPD.</p> <p>→ Please see concept in annex 3</p> <ul style="list-style-type: none"> <li>The DA approved the general concept and idea.</li> <li>The following countries volunteered to pilot the international HR Survey in 2018: <b>Greece, UK, Ireland and potentially Romania, Germany, Lithuania, Hungary and Spain.</b></li> <li>The requested allocation will be approved at the next ExCom in January. In case of urgent needs, a more detailed budget request should be sent to the Secretariat within the coming weeks.</li> </ul>                                                                                                                                                                            | <p><b>Germany, Romania, Lithuania, Hungary and Spain</b> to confirm their participation in the HR survey before 10<sup>th</sup> November</p>                                                                                                        |
| 8. | <p><b>Agreement and approval of midterm objectives of the EAPM and key priorities for 2018</b></p> <p>→ Please see annex 4</p> <ul style="list-style-type: none"> <li>The DA endorsed the strategic framework 2020 for the EAPM as well</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <p>All Subcommittee leads to submit before the end of</p>                                                                                                                                                                                           |

## • The following countries volunteered to pilot the international HR Day in 2018: **Ireland, Lithuania, Denmark, Cyprus, Greece, Bulgaria, Switzerland**



# 2018



# 2018 Η προετοιμασία



# 2018 Η προετοιμασία



- Τελικό όνομα & ημερομηνία
- Επίσημος σκοπός
- Θέμα εορτασμού
- Μέσα κοινωνικής δικτύωσης #
- Πιλοτική φάση
- Πλάνο Δράσης

# 2018 Πιλοτικό ξεκίνημα

## International HR Day



**20<sup>th</sup> May**

**Theme - HR connecting people and organisations**

**#HumanResourcesDay**

EAPM 2018

International Relations Committee

## Countries, which until now expressed interest in the pilot (2018-2019)



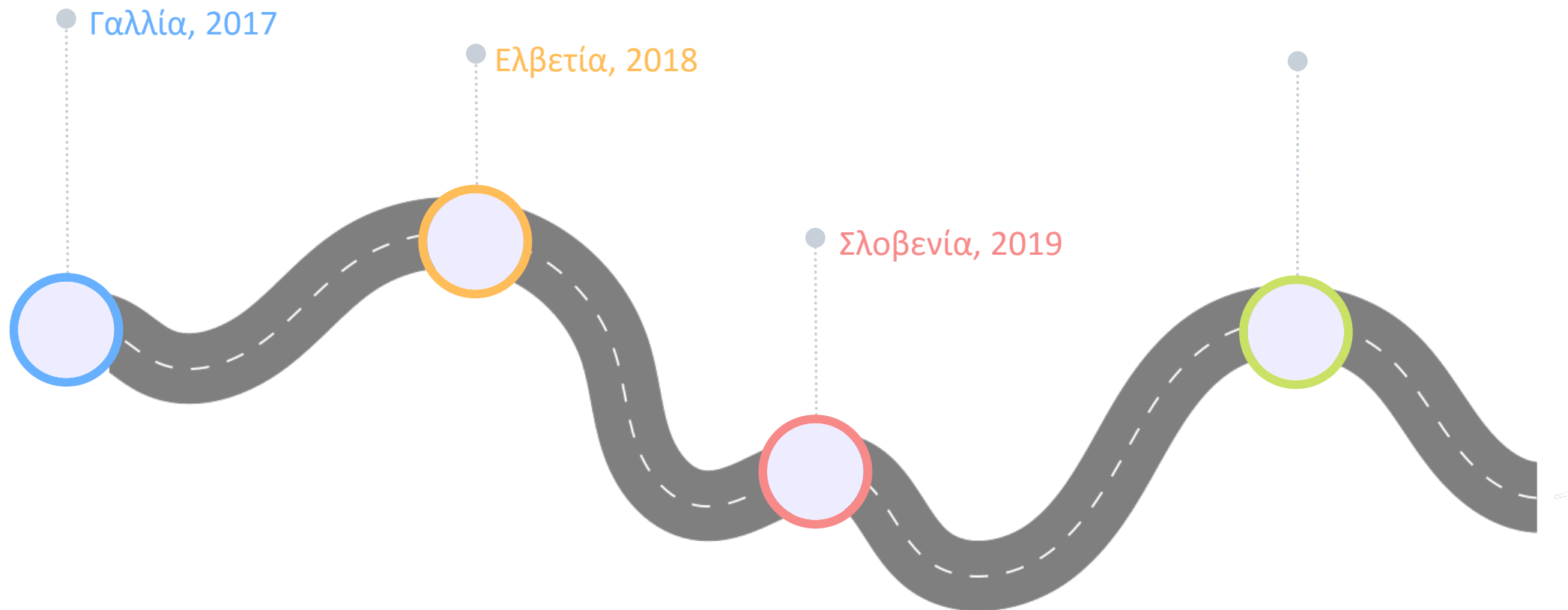
**12 countries:**  
**Cyprus, Lithuania, Ireland, Germany, Latvia,**  
**Bulgaria, Slovenia, Sweden, Portugal,**  
**Estonia, Austria, Iceland.**

EAPM 2018

International Relations Committee



# 2019



# 2019 - Η τελική μορφή



# 2019



**INTERNATIONAL  
HUMAN  
RESOURCES  
DAY 20 MAY**

*HR connecting  
people and  
organisations*  
**EAPM, Bled  
03.04.19**

**#HumanResourcesDay**



## National activities – overview analysis

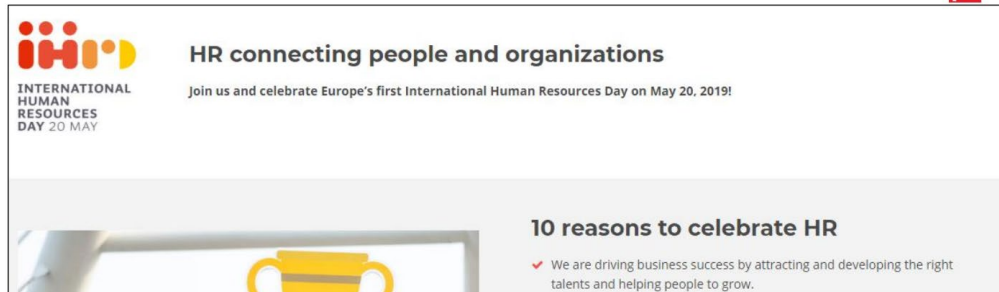
| Activity / Country participation                                                       | Spain | Germany | Greece | Denmark | Italy | Macedonia | Cyprus | Israel | Lithuania | Ireland |
|----------------------------------------------------------------------------------------|-------|---------|--------|---------|-------|-----------|--------|--------|-----------|---------|
| Social Media Campaign                                                                  | x     | x       | x      | x       | x     | x         | x      | x      | x         | x       |
| Event on the 20th                                                                      | x     | x       | x      |         |       | x         | x      | x      | x         |         |
| Merchandise                                                                            |       | x       |        |         |       |           | x      | x      |           |         |
| Press release/ national radio, tv or other                                             | x     | x       |        | x       |       |           | x      | x      | x         | x       |
| Letter to inform national members and encourage them to celebrate                      |       | x       | x      | x       |       | x         |        |        | x         | x       |
| Interview (campaign) with HR / non HR                                                  | x     | x       |        |         |       | x         |        |        |           | x       |
| Activities to promote exchange between employees and HR/ value HR/ support dialogue    |       |         | x      | x       |       | x         | x      | x      | x         | x       |
| Photo campaign / publish pictures from companies celebrating                           |       | x       |        |         |       |           | x      | x      |           | x       |
| Want Celebration toolkit to help/ inspire national members to celebrate IHRD from EAPM | x     | x       |        | x       |       | x         | x      | x      | x         | x       |



# 2019



## Website



## Toolkit



### Celebration-ToolKit

Find inspiration and material in our exclusive Celebration-ToolKit.

For you we have put together all sorts of material in our Celebration Toolkit, which you are welcome to use for your own celebration or campaign for the International Human Resources Day. You will find graphics, Merchandise, selfie cards and much more.

How are you celebrating? Share it with us under #HumanResourcesDay!

[Celebration-Toolkit Download](#)

#HumanResourcesDay



## Sample slogans



- Right person. Right job
- Creating a supportive working environment
- Enabling and empowering employees
- Building trust
- Transforming innovative ideas into working practices
- Creating an inclusive culture
- Enhancing performance
- Fostering a sustainable future
- Connecting and protecting
- Growing people and skills
- Building leadership capacity



## Print and graphics



### Printing templates

Use our print templates for stationery, Power Point presentations, flyers, pull-ups and more.



[Download](#)



[Download](#)



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26/05/2022

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# 2019

## HumanResourcesDay



All products Men ▾ Women ▾ Kids & Babies ▾ Accessories ▾ Cases ▾ Personalise

### All products

New



✓ ● ● ● ● ● +

IHRD Logo V COLOR without theme  
- Drawstring Bag

£9.99

New



✓ ● ● ● ● ● +

IHRD Logo V COLOR without theme  
- Men's Premium Hoodie

£28.99

New



✓ ● ● ● ● ● +

IHRD Logo V COLOR without theme  
- Women's Premium Tank Top

£14.99

New



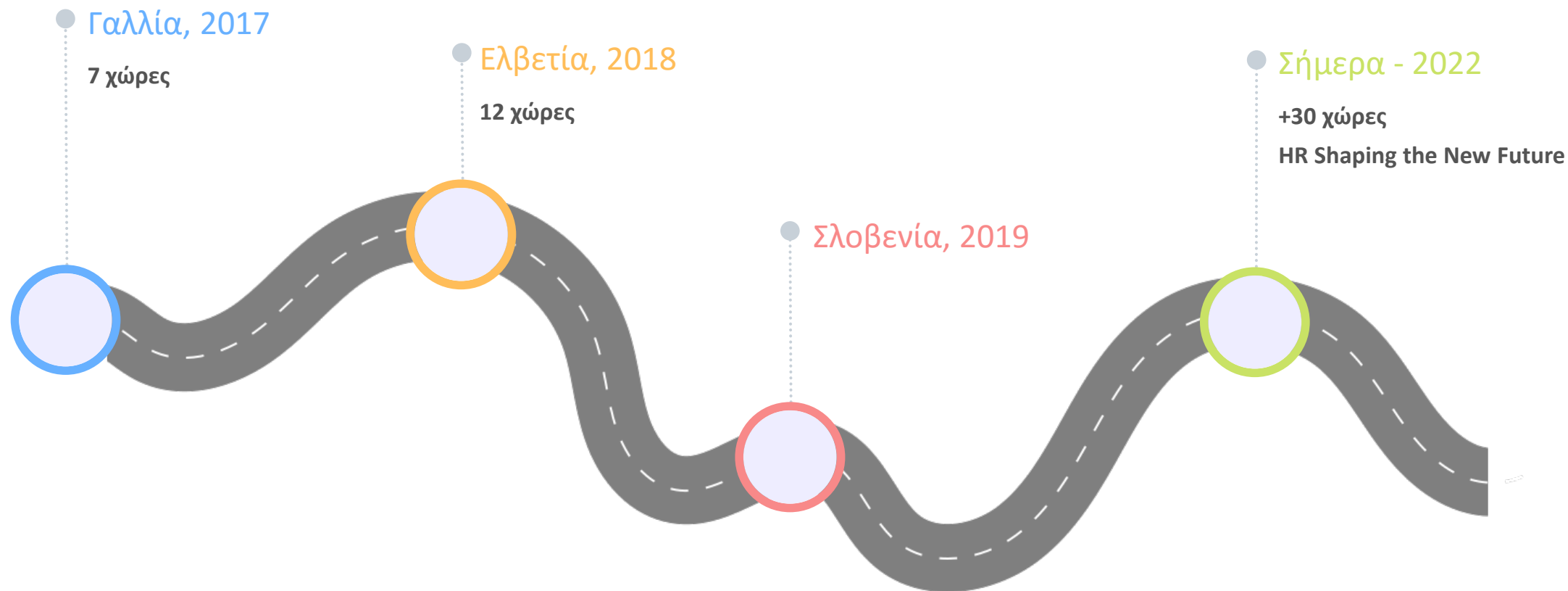
✓ ● ● ● ● ● +

IHRD Logo V COLOR without theme  
- Snapback Cap

£12.99



# Σήμερα – Διεθνής Εμβέλεια



# 2022 – Στατιστικά

NUMBER OF MENTIONS

International HR Day

2.15k

%

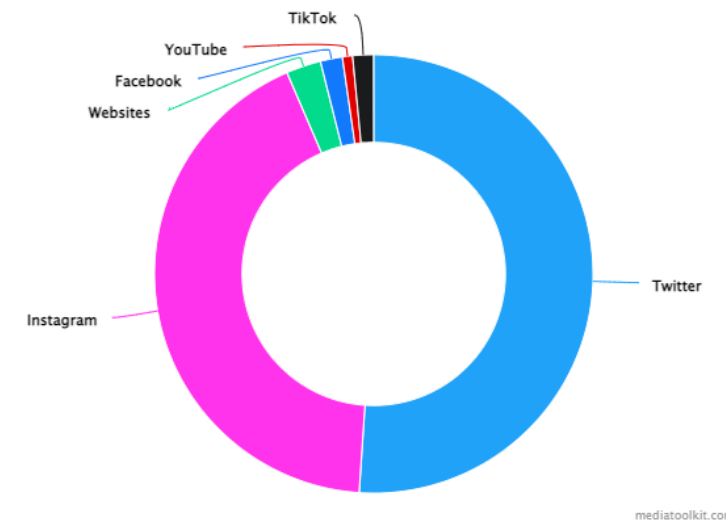
TOTAL IMPRESSIONS

International HR Day

5.78M

%

ALL SOURCES



2022

Context of a discussion

care week organisations building international organization employmentlaw work story making good resources humaresources future foryou provides recognize win hrday2022  
business contribution team professionals wonderful appreciate dedicated peninsula whathryoudoing occasion it's internationalhrday inspiration nhs thank  
support celebration live conference join celebrating individuals profession role colleagues job bamboohrgiveaway hrcommunity opportunity development day resource prizes  
hrshapingthefuture empathetic love year company best recognise time happy hrlife today foryoupage humanos human employees success teams source tag congratulations solution-  
oriented fyp chance heroes celebrate recognise national recognition awards using great world friday nominate daily humanresources way hrday share sure  
hrmanifesto organizations social people positive epic recursos bamboohrpartner



Υγιείς Εργασιακές Σχέσεις – Σύγχρονες Επιχειρήσεις

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Ευρωπαϊκή Ένωση  
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# 2022 – Διεθνείς εορτασμοί



**New World? New Jobs  
and New Leadership**

[www.eapm.org/ihrd](http://www.eapm.org/ihrd)

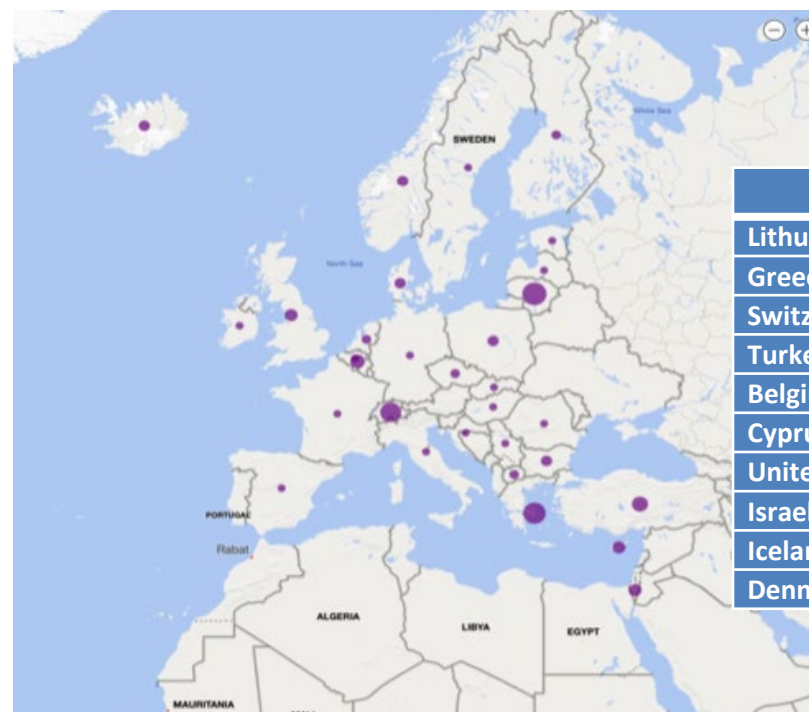
20 May 2022  
08:30 BST (UTC+1)  
Duration: 01:20  
Speaker: Paolo Gallo

**#InternationalHRday**

**INTERNATIONAL  
HUMAN  
RESOURCES  
DAY 20 MAY**

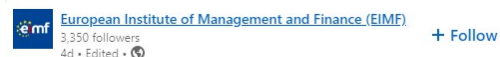


758 registrations internationally, 738 from Europe



| Country        | Participants |
|----------------|--------------|
| Lithuania      | 105          |
| Greece         | 104          |
| Switzerland    | 87           |
| Turkey         | 56           |
| Belgium        | 44           |
| Cyprus         | 41           |
| United Kingdom | 39           |
| Israel         | 39           |
| Iceland        | 29           |
| Denmark        | 26           |

# 2022 – Κύπρος



Last night, the EIMF team attended the **CyHRMA** Gala Dinner to celebrate their **30 Years!** Tributes were made to the founders and presidents of the CyHRMA and we had the opportunity to view the journey of the CyHRMA through the 30 years!

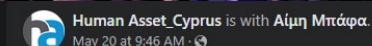
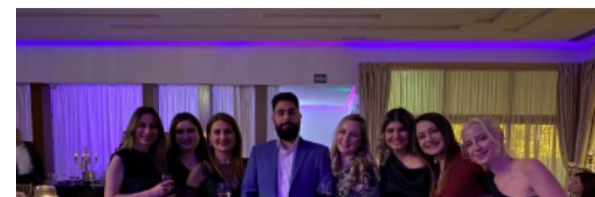
Thank you CyHRMA for a beautiful evening and the opportunity for friends and associates to come together!

EIMF Team | [Marios Siathas](#), [Christina Shiati](#), [Panayiotis Marinou](#), [PMP®](#), [Theodora Kyriakidou](#), [Natalie Georgiou](#), [Joanna Vryoni](#), [Sophie Kyriacou](#), [Vasia Alexandrou](#)

[#HRshapingthefuture](#) [#internationalhrday](#) [#cyhrma](#) [#hr](#) [#eimf](#) [#eimffamily](#)



We really enjoyed attending the **#CyHRMA** Charity Gala last night to celebrate 30 years of the Association and **#InternationalHRDay**. There has never been a better time to be in HR! [#HRshapingthefuture](#)



From the Human Asset Team,  
Happy International Human Resources Day!  
Thank you very much to the [Cyprus Human Resource Management Association](#) for the enjoyable "30 Years Celebration Charity Gala" they organised last night!... [See more](#)



Υγιείς Εργασιακές Σχέσεις – Σύγχρονες Επιχειρήσεις

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# 2022 - Κύπρος



#InternationalHRday is an opportunity to recognize all the effort and care HR Professionals put into their work around the world! 🙌🏻👏  
Let's celebrate together 🥰 ...see more



...  
individuals and



Take the time on the 20th of May to celebrate and recognise the hard work and positive contribution made by the HR professionals.  
Below are some ideas on how to celebrate!  
Don't forget to use the #internationalhrday #HRshapingthenewfuture



## Ideas for Celebrating the Day

- 01 Use #InternationalHRDay and #HRshapingthenewfuture to highlight HR professionals who are shaping the new future and how they have inspired or impacted you
- 02 Share stories internally and externally on social media of the innovative approaches HR has adopted over the last 12 months and how they are shaping the new future
- 03 Use social media to give a 'shout-out' to any HR teams who've gone over and above to put people first during the last 12 months and how they are shaping the new future
- 04 Create a friendly competition or a team challenge eg Bake a cake or make something out of lego, share it on a video conference or take photos and circulate
- 05 Join a free online group activity – yoga, mindfulness, dancing or send a virtual gift or care package

\*and don't forget to share these through social media using  
**#InternationalHRday** **#HRshapingthenewfuture**



Charis Anastassiadou • 1st  
Chief Human Resources Officer (CHRO) | Cyprus Research and Innovation Fou...  
4d • Follow

#Proud to be working in #HR!

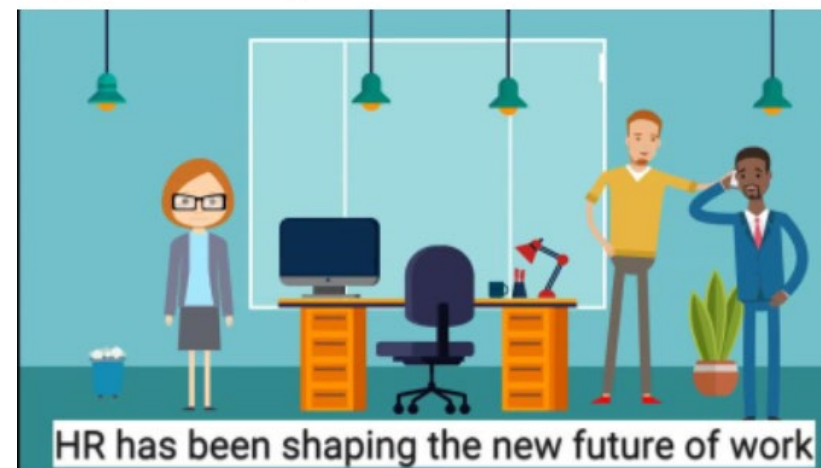
Every 20th May we take the time to celebrate our #HR profession. ...see more



Elena Christou Zeniou • 1st  
Human Resources , Recruitment and Public Relations Specialist  
4d • Follow

<https://lnkd.in/ervGQFMd>

#eapm Proud to be working in the HR sector



International HR Day 2022  
youtube.com

# Ελλάδα





# Ιρλανδία



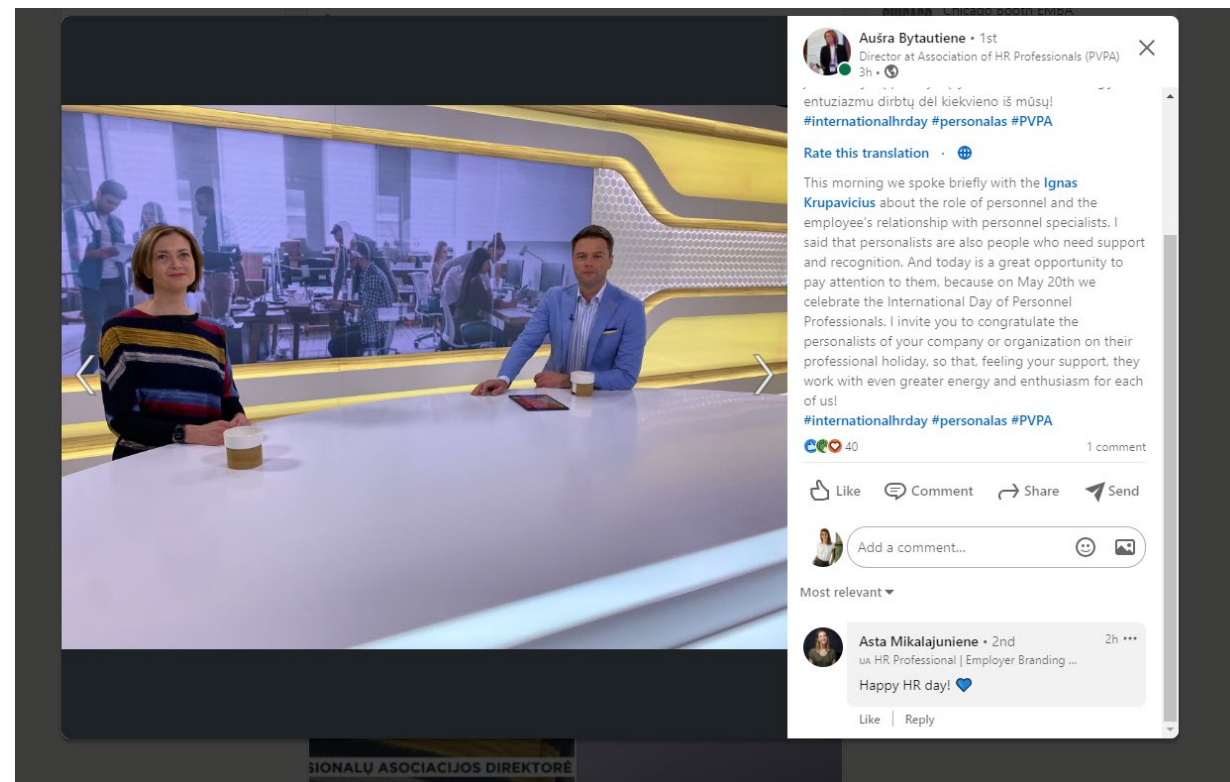
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26/05/2022

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# Λιθουανία





# Νορβηγία



HR Norge

34,077 followers

4h • Edited •

+ Follow

Den Internasjonale HR-dagen ble feiret i dag 📍🇳🇴

Se hilsen til alle i HR fra [Camilla H. Rekdal](#) - Styreleder i HR Norge Rogaland og Seniorrådgiver HR & Digitalisering i Zirkel AS ...see more

Rate this translation · 🌐

International HR Day was celebrated today 📍🇳🇴

See greetings to everyone in HR from [Camilla H. Rekdal](#) - Chairman of the Board of HR Norway Rogaland and Senior Advisor HR & Digitalisation in Zirkel AS

#InternationalHRDay #HRshapingthenewfuture #hr #hnrorge #hrlife  
#humanresources #humanresourceslife #peopleprofessionals



HR Norge

34,188 followers

6d •

+ Follow ...

20. mai feirer vi International HR Day. Det er dagen hvor alle vi som jobber med mennesker og organisasjon kan se oss selv i speilet, smile og si: «Ja, vi er gode, viktige og gjør en forskjell». HR er rett og slett større enn seg selv. #hnrorge #internationalhrday #hrshapingthenewfuture

Rate this translation · 🌐

On May 20th we celebrate International HR Day. It's the day when all of us who work with people and organization can look ourselves in the mirror, smile and say, "Yes, we are good, important and make a difference." HR is simply bigger than itself. #hnrorge #internationalhrday #hrshapingthenewfuture



Heia oss som jobber med mennesker og organisasjon

hnrorge.no • 2 min read

# Πορτογαλλία



APG - Associação Portuguesa de Gestão das Pessoas

May 20 at 8:06 PM · 🌐

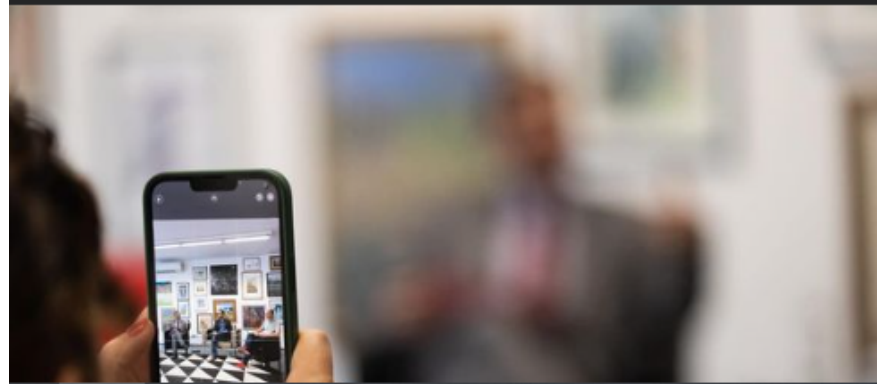
"Digital Transformation and the Future of Organizations" is the theme of the Panel that brings together Igor Lopes (CEO of the Incomparable Agency), Luis Monteiro (People Leadership Team at Critical Software) and Pedro Renan (Forensic Computing Specialist and Digital Expert I and Founder of PRTE - Technology and Solutions) Now live!

This is an event integrated into the International Human Resources Day and International Coaching Week celebrations, taking place on [#20th](#) and [#21st #May](#) at Coimbra Business School | ISCAC.

Admission is free and free. Don't miss out!

[#APGdeTodos](#)

⚙️ · [See original](#) · [Rate this translation](#)



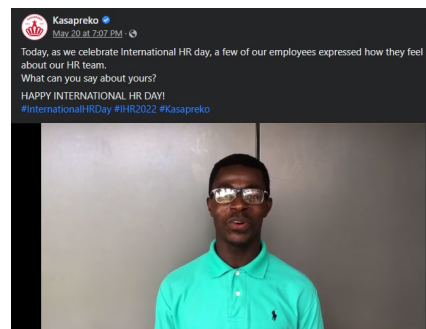


# 2022 - Διεθνώς

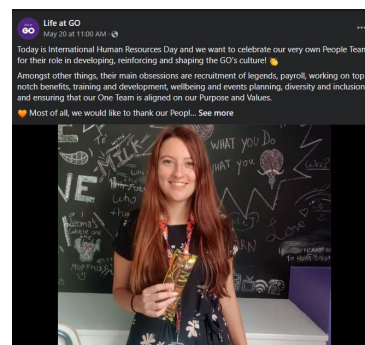
## Bangladesh



## Ghana



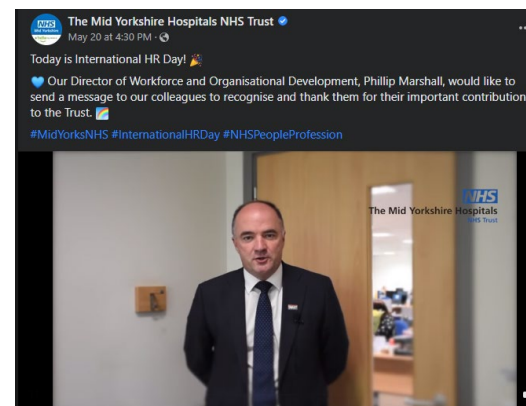
## Malta



## Africa



## UK

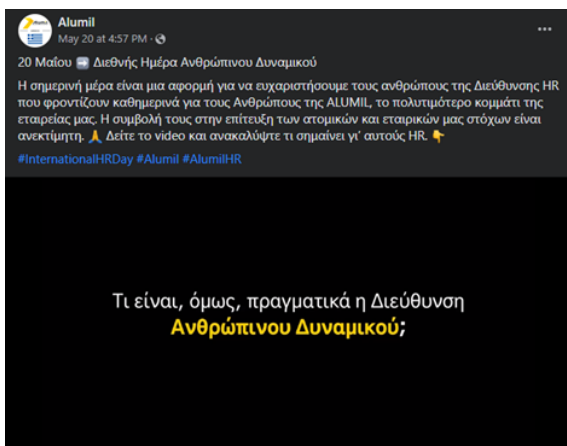


## India



# 2022 - Διεθνώς

## Greece



Τι είναι, όμως, πραγματικά η Διεύθυνση  
Ανθρώπινου Δυναμικού;

## Philippines



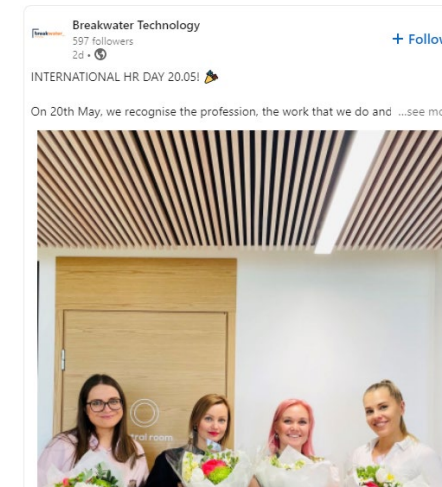
## Pakistan



## Germany



## Estonia



# Η ιστορία

- Αγάπη
- Όραμα & Πίστη
- Επιμονή & Θάρρος
- Αποτυχίες
- Ομάδα
- Σύστημα υποστήριξης
- Like-minded people



# Ετήσιο Συνέδριο 2022



**SAVE THE DATE**



**Hybrid Event**

**Shakolas Educational Centre, in Nicosia**

**Keynote Speaker:**

Lucy Adams, CEO of Disruptive HR,  
ex-HR Director of BBC; author of two  
best-selling books



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